



FRANKLIN PERFORMING ARTS COMPANY

THE BLACK BOX

Sponsorship Levels

FPAC SEASON

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|--|---|---|--|--|---|
| OPENING NIGHT \$10,000 (3) MUSICALS + (2) PLAYS + (2) HOLIDAY | MAINSTAGE \$10,000 (3) MUSICALS | DRAMA \$7,500 (2) PLAYS | SATURDAY NIGHT \$5,000 (3) MUSICALS + (2) PLAYS | DUAL WEEKEND \$4,000 (1) MUSICAL | SINGLE WEEKEND \$2,500 (1) MUSICAL OR (1) PLAY |
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HOLIDAY SEASON

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| HOLIDAY SEASON \$5,000 (1) MUSICAL + THE NUTCRACKER | HOLIDAY PRODUCTION \$2,500 (1) MUSICAL OR THE NUTCRACKER |
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FUNDRAISING EVENTS

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| FUNDRAISING GALA \$5,000 ENTERTAINMENT | FUNDRAISING GALA \$2,500 HOST | GOLF TOURNAMENT \$2,500 ACT ONE | CULINARY CABARET \$2,500 ELECTRIC YOUTH | FUNDRAISING GALA \$1,000 AD BROADCAST | GOLF TOURNAMENT \$1,000 ACT TWO |
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RENT THE BLACK BOX!

Email **Alan Mercer (Operations)** | amercer@fspaonline.com to rent the venue for pre-show parties, company meetings, trainings, and more!

See "Playbill Advertising" Form for ad specs, contact info, & payment instructions.

Sponsorship Benefits

BRAND RECOGNITION

- Pre-show/ event acknowledgements
- Full-page, black & white ad in production playbills
- Recognition in show/ event press releases
- Representation at the FPAC annual membership meeting in October
- Marquee electronic signage on Route 140 **OPENING NIGHT & MAINSTAGE only**

MARKETING

- Printed promotional materials (posters, flyers, postcards)
- Home page of FPAC & TBB websites with link to business website
- Show/ event descriptions on FPAC & TBB websites
- TBB lobby video screen
- Quarterly FPAC e-news & monthly TBB “what’s playing” (3,000+ mailing list)
- FPAC fundraising events (Fundraising Gala, Culinary Cabaret, Golf Tournament)
- Social media (Facebook & Instagram)
- News section of FPAC website **OPENING NIGHT only**
- Logo on Mainstage production cast & crew t-shirts **OPENING NIGHT only**
- Photo opportunity with guest artists **OPENING NIGHT only**
- Distribute info during event **GALA (ENTERTAINMENT) & GOLF (ACT ONE/ ACT TWO) only**

COMPLIMENTARY TICKETS

- **OPENING NIGHT & MAINSTAGE:** 6 tickets per production & Gala table (6 tickets)
- **DRAMA:** 4 tickets per production & 4 Gala tickets
- **HOLIDAY SEASON, SATURDAY, & DUAL:** 2 tickets per production & 2 Gala tickets or 2 Golfer fees
- **HOLIDAY PRODUCTION & SINGLE WEEKEND:** 2 tickets per production

Fundraising Sponsors

- **GALA (ENTERTAINMENT):** 4 Gala tickets
- **GALA (HOST):** 2 Gala tickets
- **CULINARY CABARET:** 2 Culinary tickets
- **GOLF (ACT ONE):** 2 Golf foursomes
- **GOLF (ACT TWO):** 1 Golf foursome